

## Student Persona Sheet

Use this persona sheet to better understand who your students are and how they learn.

### TECHNICAL SKILLS

### SUBJECT DOMAIN SKILLS AND KNOWLEDGE

### INTERESTS AND HOBBIES

*What is this student passionate about? What gets them up in the morning? What do they love to do?*

### MOTIVATIONS AND DESIRES

*What are their needs?*

*Draw a headshot of your student/user. Get Creative!*

**Name:** .....

**Age:** .....

**Current Location:** .....

**Hometown:** .....

**Role/Job Title:** .....

**Time at NYU:** .....

**Why NYU:** .....

.....

.....

.....

### UNIQUE ASSETS

*What are your student's beliefs and opinions? What are their cultural traits?*

### GOALS AND EXPECTATIONS

*What does your student hope to accomplish? What are their future plans?*

### OBSTACLES TO THEIR SUCCESS

*What might be getting in their way of being successful?*

## Empathy Map Canvas

Using the student persona you just created, fill in the User Story madlib to understand a need or goal of theirs. Brainstorm what that person says, thinks, feels, and does as they try to accomplish their goal. Consider where they will be at the start of their learning journey and where they will be in the end.

### What do they SAY?

What might this student say? What have we heard them say? What can we imagine them saying?

### What do they THINK?

What might this student be thinking but unwilling to vocalize? What occupies their thoughts?

### User Story

\_\_\_\_\_ wants  
(your user's name)

to accomplish \_\_\_\_\_

### What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing?

### What do they FEEL?

What might this student be feeling? What are their fears, frustrations, and anxieties? What are their hopes and dreams? What else might motivate their behavior?

## THE LEARNING JOURNEY

### Beginning of the Learning Journey

What do they know when they arrive? What are the goals?

### End of the Learning Journey

What do they know when they finish? Where do they go next?